



**For Immediate Release**

**WINN-DIXIE STORES, INC. CHIEF EXECUTIVE OFFICER TO PRESENT AT BANK OF AMERICA 2008 CONSUMER CONFERENCE**

**JACKSONVILLE, Fla. (March 4, 2008)** -- Winn-Dixie Stores, Inc., (Nasdaq: WINN) today announced that Chairman, CEO and President Peter Lynch will present at the Bank of America 2008 Consumer Conference in New York on Tuesday, March 11, 2008, at 10:40 a.m. EST.

The Winn-Dixie presentation will be broadcast live over the Internet at <http://www.winn-dixie.com> under "Investor Relations" (located under "About Us") .The presentation will be available in an archived format for approximately one week following the event.

**About Winn-Dixie**

Winn-Dixie Stores, Inc. is one of the nation's largest food retailers. Founded in 1925, the Company is headquartered in Jacksonville, FL. The Company currently operates 521 retail grocery locations including more than 400 in-store pharmacies in Florida, Alabama, Louisiana, Georgia, and Mississippi. For more information, please visit [www.winn-dixie.com](http://www.winn-dixie.com).

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